

Nworld Brand Identity Guidelines



Logos

GRUPO NORLD



Logo Blanco
Logo Azul



Isotipo

SUBMARCAS ESPECIALIZADAS NORLD



Logo Blanco
Logo Azul

Logo Blanco
Logo Azul

Logo Blanco
Logo Azul

Colores Corporativos

COLOR PRIMARIO

Navy blue



HEX
#110841

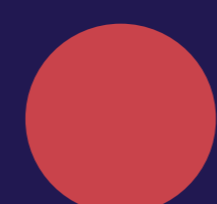
COLORES SECUNDARIOS

Cadmium Orange



HEX
#E28033

English Red



HEX
#C5384C

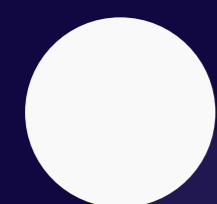
Carolina Blue



HEX
#439CD9

COLORES NEUTROS

Grey 10%



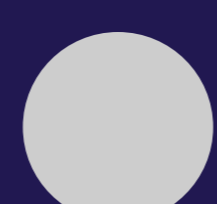
HEX
#F9F9F9

Grey 25%



HEX
#F6F6F6

Grey 40%



HEX
#CDCDCD

Grey 80%



HEX
#3B3B3B

Tipografías Corporativas

Ubuntu Light

Ubuntu Medium

Ubuntu Regular

Ubuntu Bold

Ubuntu Family